



ALLEGRA[®]

MARKETING • PRINT • MAIL

It's affordable and it works!SM

Media Kit

EXCLUSIVE HOMEOWNER ASSOCIATION NEWSLETTERS

- | | | |
|------------------|------------------|------------------|
| + Ashbury | + High Meadow | + Stillwater |
| + Ashwood Club | + Knoch Knolls | + Stonebridge |
| + Breckenridge | + Oakhurst | + Stonegate West |
| + Brighton Ridge | + Oakhurst North | + Tall Grass |
| + Clow Creek | + River Run | + Tamarack |
| + Green Trails | + Rose Hill Farm | + White Eagle |



MARKETING

+



PRINT

+



MAIL

+



DESIGN

+



WEB

+



SIGNS

+



PROMO

COST-EFFECTIVE ADVERTISING

- **Month-to-month** commitment
- **No** contracts to sign
- **Flexibility** with your marketing dollars
- **Discounted rates** offered for volume advertising
- Increase your sales by advertising in this **exclusive market**
- Choose the geographical area that best suits **your business brand**
- **18** Exclusive communities
- **14,500+** Homes
- Newsletters are **printed and delivered** to each homeowners' mailbox by usps
- Newsletters are posted on HOA websites and include your ad **at no extra cost**



Targeting over 14,500 homes in 18 exclusive communities in south Naperville, east Aurora and Lisle, IL, our newsletters are fully supported by the homeowner association board of directors and serve as an effective communication tool for the communities.

Through shared editor and resident submitted articles, stories and personal photos, these publications capture the attention of the homeowners which focus specifically on their people, their neighborhood and their community.

When Homeowners Request It, Homeowners Read It!

TARGET MARKETING THAT WILL HELP YOU GROW YOUR BUSINESS!

- Economically priced advertising for black and white or color ads
- Superior branding for your business
- Homeowners have significant market influence
- Additional advertising in word-of-mouth referrals
- Happy customers lead to new prospects and potential business
- Reach exclusive communities by contacting us today

PAYMENT & ARTWORK ARE DUE BY THE 15TH OF THE MONTH BEFORE EACH AD RUNS.

We will work with you on your campaign and assist with recommendations to help you increase your return on investment.

RATE SHEET | HOMEOWNER ASSOCIATION NEWSLETTERS

	PUBLICATION	Estimated Delivery Date	Number of Homes Delivered	Color / BW	SELECT AD PAGE SIZE			Number of Months
					Full Page 7.5"w x 10"h	1/2 Page 7.5"w x 5"h / 3.5"w x 10"h	1/4 Page 3.5"w x 5"h	
MONTHLY	OAKHURST	Monthly 10 th	2,300	Color	☐ \$700	☐ \$500	☐ \$390	
				B/W	☐ \$350	☐ \$250	☐ \$195	
	GREEN TRAILS *	Monthly 1 st	2,200	DIGITAL	☐ \$295	☐ \$195	☐ \$140	
	ASHBURY	Monthly 1 st	1,225	Color	☐ \$470	☐ \$280	☐ \$230	
				B/W	☐ \$235	☐ \$140	☐ \$115	
	WHITE EAGLE	Monthly 1 st	1,150	Color	☐ \$470	☐ \$280	☐ \$230	
				B/W	☐ \$235	☐ \$140	☐ \$115	
	TALL GRASS	Monthly 1 st	1,125	Color	☐ \$470	☐ \$280	☐ \$230	
				B/W	☐ \$235	☐ \$140	☐ \$115	
	ASHWOOD CLUB	Monthly 10 th	725	Color	☐ \$400	☐ \$270	☐ \$210	
BI-MONTHLY				B/W	☐ \$200	☐ \$135	☐ \$105	
	STILLWATER	Monthly 10 th	580	Color	☐ \$370	☐ \$260	☐ \$190	
				B/W	☐ \$185	☐ \$130	☐ \$95	
	RIVER RUN	Monthly 10 th	525	Color	☐ \$370	☐ \$260	☐ \$190	
				B/W	☐ \$185	☐ \$130	☐ \$95	
	BRECKENRIDGE	Monthly 10 th	300	Color	☐ \$280	☐ \$180	☐ \$150	
				B/W	☐ \$140	☐ \$90	☐ \$75	
	HIGH MEADOW	Odd Month 15 th	625	Color	☐ \$400	☐ \$270	☐ \$210	
				B/W	☐ \$200	☐ \$135	☐ \$105	
	KNOCH KNOLLS	Odd Month 15 th	450	Color	☐ \$370	☐ \$260	☐ \$190	
QUARTERLY				B/W	☐ \$185	☐ \$130	☐ \$95	
	CLOW CREEK	Even Month 1 st	275	Color	☐ \$280	☐ \$180	☐ \$150	
				B/W	☐ \$140	☐ \$90	☐ \$75	
	ROSE HILL FARM	Even Month 10 th	275	Color	☐ \$280	☐ \$180	☐ \$150	
				B/W	☐ \$140	☐ \$90	☐ \$75	
	TAMARACK	Even Month 15 th	225	Color	☐ \$280	☐ \$180	☐ \$150	
				B/W	☐ \$140	☐ \$90	☐ \$75	
	STONEBRIDGE	Quarterly 10 th Mar Jun Sep Dec	1,000	Color	☐ \$470	☐ \$280	☐ \$230	
				B/W	☐ \$235	☐ \$140	☐ \$115	
	OAKHURST NORTH	Quarterly 1 st Mar Jun Sep Dec	600	Color	☐ \$400	☐ \$270	☐ \$210	
				B/W	☐ \$200	☐ \$135	☐ \$105	
	BRIGHTON RIDGE	Quarterly 10 th Mar Jun Sep Dec	300	Color	☐ \$280	☐ \$180	☐ \$150	
				B/W	☐ \$140	☐ \$90	☐ \$75	
	STONEGATE WEST	Quarterly 10 th Mar Jun Sep Dec	225	Color	☐ \$280	☐ \$180	☐ \$150	
				B/W	☐ \$140	☐ \$90	☐ \$75	

COLOR ADS AVAILABLE FOR ALL SIZES / UP-CHARGE FOR PREMIUM COLOR PLACEMENT

Premium placement includes inside front cover, centerfold, inside back cover and outside back cover, where available.

**Starting July 2024, we will be offering Digital Newsletters featuring color advertisements.*

Complete this order form to reserve space and return with artwork by the 15th to Amy Scoville at: amy@allegranaperville.com

We will send you an invoice to your Billing Email that includes a convenient link to make your payment online.

Company Name:

Billing Email:

Phone:

Contact:

Address:

Zip Code:

State:

Signature:

Date:

COVERAGE MAP OF COMMUNITY HOMEOWNER ASSOCIATION NEWSLETTERS



SAVE BIG on our Package Deals! Pick One Area or More.

Call or Email Amy Scoville with questions or for more information.



North



South



East



West



Central



Scan to visit our website
2200 Ogden Ave., Suite 550
Lisle, IL 60532
www.allegranaperville.com

Scan to e-mail Amy Scoville
Director of Business Development
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