

It's affordable and it works!<sup>SM</sup>

# Media Kit

### **EXCLUSIVE HOMEOWNER ASSOCIATION NEWSLETTERS**

- + Ashbury
- + Ashwood Club
- + Breckenridge
- + Brighton Ridge
  - + Clow Creek
  - + Green Trails

- + High Meadow
- + Knoch Knolls
  - + Oakhurst
- + Oakhurst North
  - + River Run
- + Rose Hill Farm

- + Stillwater
- + Stonebridge
- + Stonegate West
  - + Tall Grass
  - + Tamarack
  - + White Eagle











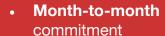






### **EXCLUSIVE TARGET MARKET**

## **COST-EFFECTIVE ADVERTISING**





- No contracts to sign
- Flexibility with your marketing dollars

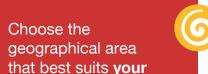


**Discounted rates** offered for volume advertising



Increase your sales by advertising in this exclusive market

business brand





**18** Exclusive communities



- **14,500**+ Homes
- Newsletters are printed and delivered to each homeowners' mailbox by usps



Newsletters are posted on HOA websites and include your ad at no extra cost



Targeting over 14,500 homes in 18 exclusive communities in south Naperville, east Aurora and Lisle, IL, our newsletters are fully supported by the homeowner association board of directors and serve as an effective communication tool for the communities.

Through shared editor and resident submitted articles, stories and personal photos, these publications capture the attention of the homeowners which focus specifically on their people, their neighborhood and their community.

When Homeowners Request It, Homeowners Read It!

# TARGET MARKETING THAT WILL HELP YOU GROW YOUR BUSINESS!

- Economically priced advertising for black and white or color ads
- Superior branding for your business
- Homeowners have significant market influence
- Additional advertising in word-of-mouth referrals
- Happy customers lead to new prospects and potential business
- Reach exclusive communities by contacting us today

We will work with you on your campaign and assist with recommendations to help you increase your return on investment.

	RATE SHEET   HOMEOWNER ASSOCIATION NEWSLETTERS							
			Number		SELECT AD PAGE SIZE			Number
	PUBLICATION	Estimated Delivery Date	of Homes Delivered	Color / BW	Full Page 7.5"w x 10"h	<b>1/2 Page</b> 7.5"w x 5"h / 3.5"w x 10"h	<b>1/4 Page</b> 3.5"w x 5"h	of Months
MONTHLY	OAKHURST	Monthly 10 <sup>th</sup>	2,300	Color	□ \$700	□ \$500	□ \$390	
				B/W	□ \$350	□ \$250	□ \$195	
	GREEN TRAILS *	Monthly 1st	2,200	DIGITAL	□ \$295	□ \$195	□ \$140	
	ASHBURY	Monthly 1st	1,225	Color	□ \$470	□ \$280	□ \$230	
				B/W	□ \$235	□ \$140	□ \$115	
	WHITE EAGLE	Monthly 1st	1,150	Color	<b>□</b> \$470	□ \$280	□ \$230	
				B/W	□ \$235	□ \$140	□ \$115	
	TALL GRASS	Monthly 1st	1,125	Color	<b>□</b> \$470	□ \$280	<b>\$230</b>	
				B/W	□ \$235	□ \$140	□ \$115	
	ASHWOOD CLUB	Monthly 10 <sup>th</sup>	725	Color	<b>□</b> \$400	□ \$270	□ \$210	
	AOIIIIOOD OLOD			B/W	□ \$200	□ \$135	□ \$105	
	STILLWATER	Monthly 10 <sup>th</sup>	580	Color	<b>□</b> \$370	□ \$260	□ \$190	
				B/W	□ \$185	□ \$130	□ \$95	
	RIVER RUN	Monthly 10 <sup>th</sup>	525	Color	□ \$370	□ \$260	□ \$190	
				B/W	□ \$185	□ \$130	□ \$95	
	BRECKENRIDGE	Monthly 10 <sup>th</sup>	300	Color	□ \$280	□ \$180	<b>\$150</b>	
				B/W	□ \$140	□ \$90	<b>□</b> \$75	
<b>&gt;</b>	HIGH MEADOW	Odd Month 15 <sup>th</sup>	625	Color	<b>□</b> \$400	□ \$270	<b>\$210</b>	
				B/W	□ \$200	□ \$135	□ \$105	
	KNOCH KNOLLS	Odd Month 15 <sup>th</sup>	450	Color	<b>□</b> \$370	□ \$260	□ \$190	
픈				B/W	□ \$185	□ \$130	□ \$95	
Z	CLOW CREEK	Even Month 1st	275	Color	□ \$280	□ \$180	□ \$150	
BI-MO				B/W	□ \$140	□ \$90	□ \$75	
	ROSE HILL FARM	Even Month 10 <sup>th</sup>	275	Color	□ \$280	<b>□</b> \$180	<b>\$150</b>	
				B/W	□ \$140	□ \$90	□ \$75	
	TAMARACK	Even Month 15 <sup>th</sup>	225	Color	\$280	□ \$180 □ \$aa	\$150	
				B/W	\$140	□ \$90	\$75	
QUARTERLY	STONEBRIDGE OAKHURST NORTH	Quarterly 10 <sup>th</sup> Mar Jun Sep Dec  Quarterly 1 <sup>st</sup> Mar Jun Sep Dec	1,000	Color	□ \$470 □ \$005	□ \$280	\$230	
				B/W	\$235	□ \$140	□ \$115	
				Color	□ \$400 □ \$200	□ \$270 □ \$125	□ \$210 □ \$105	
	BRIGHTON RIDGE	Quarterly 10 <sup>th</sup> Mar Jun Sep Dec	300	B/W Color	□ \$200	□ \$135	□ \$105	
				Color B/W	□ \$280 □ \$140	□ \$180 □ \$90	□ \$150 □ \$75	
	STONEGATE WEST	Quarterly 10 <sup>th</sup> Mar Jun Sep Dec	225	Color	□ \$140 □ \$280	\$180	□ \$150	
				B/W	□ \$140	□ \$90	□ \$75	
				D/ VV	<b>□</b> ⊅14U	<b>□</b> ⊅a∩	<b>□</b> Φ/3	

### COLOR ADS AVAILABLE FOR ALL SIZES / UP-CHARGE FOR PREMIUM COLOR PLACEMENT

Premium placement includes inside front cover, centerfold, inside back cover and outside back cover, where available.

\*Starting July 2024, we will be offering Digital Newsletters featuring color advertisements.

Complete this order form to reserve space and return with artwork by the 15 <sup>th</sup> to Amy Scoville at: amy@allegranaperville.com  We will send you an invoice to your Billing Email that includes a convenient link to make your payment online.							
Company Name:							
Billing Email:							
Phone:							
Contact:							
Address:	Zip Code:	State:					
Signature:		Date:					





# SAVE BIG on our Package Deals! Pick One Area or More.

Call or Email Amy Scoville with questions or for more information.













Scan to visit our website 2200 Ogden Ave., Suite 550 Lisle, IL 60532

www.allegranaperville.com



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