



ALLEGRA
MARKETING • PRINT • MAIL

It's affordable and it works!sm



MARKETING

+



PRINT

+



MAIL

+



DESIGN

+



WEB

+



SIGNS

+



PROMO

Media Kit

EXCLUSIVE HOMEOWNER ASSOCIATION NEWSLETTERS

OAKHURST • GREEN TRAILS • ASHBURY • WHITE EAGLE

TALL GRASS • STONEBRIDGE • ASHWOOD CLUB • HIGH MEADOW

OAKHURST NORTH • STILLWATER • RIVER RUN • KNOCH KNOLLS

BRECKENRIDGE • BRIGHTON RIDGE • ROSE HILL FARM

CLOW CREEK • STONEGATE WEST • TAMARACK

To advertise, please send your request to Amy Scoville, Director of Business Development
at amy@allegranaperville.com | Direct: 312.343.3413 | Office: 630.963.9100 ext. 2
Allegra Marketing • Print • Mail | 2200 Ogden Ave., Suite 550, Lisle, IL 60532

**TARGET
MARKETING
WILL HELP
YOU GROW
YOUR
BUSINESS!**

**ECONOMICALLY
PRICED** advertising
for black and white
and color ads will
assist you in
**SUPERIOR
BRANDING** of your
business!

Homeowners have
**MARKET
INFLUENCE** that
stretches across
colleagues, family
and social media.

This word-of-mouth
referral system
means additional
advertising and
**MORE POTENTIAL
BUSINESS** for you.
Happy customers
tell friends, and
friends trust friends
for referrals.

Contact us today
and we will show
you **HOW TO
REACH** these
exclusive
communities.



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EXCLUSIVE TARGET MARKET

Targeting over **14,500+ HOMES** in 18 exclusive communities in south Naperville, east Aurora and Lisle, IL, our newsletters are fully supported by the homeowner association board of directors and serve as an effective communication tool for the communities.

Through shared editor and resident submitted articles, stories and personal photos, these publications capture the attention of the homeowners which focus specifically on **THEIR** people, **THEIR** neighborhood and **THEIR** community. When homeowners request it, homeowners **READ IT!**

COST-EFFECTIVE ADVERTISING

- **MONTH-TO-MONTH** commitment
- **NO CONTRACTS** to sign
- Gives you **FLEXIBILITY** with your marketing dollars
- **DISCOUNTED** rates offered for volume advertising
- **INCREASE** your sales by advertising in this exclusive market
- You **CHOOSE** the geographical area
- 18 **EXCLUSIVE** communities
- 14,500+ homes
- Newsletters are printed and **DELIVERED** to each homeowners' mailbox by USPS
- Newsletters are **POSTED** on the HOA websites including your ad at **NO EXTRA COST**

Allegra Marketing • Print • Mail will work with you on your campaign and **ASSIST** you with recommendations to help you **INCREASE** your return on investment.

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RATE SHEET | HOMEOWNER ASSOCIATION NEWSLETTERS

Publication	# of Homes Delivered	Frequency & Estimated Delivery	# of Months	SELECT AD SIZE • Black & White Ad Cost • Color Ad Check Box HERE					Color Ad Cost 2X B&W Check Here
				Full Page	1/2 Page	3/8 Page	1/4 Page	1/8 Page	
Oakhurst	2,300	Monthly 10th		<input type="checkbox"/> \$350	<input type="checkbox"/> \$250	<input type="checkbox"/> \$205	<input type="checkbox"/> \$195	<input type="checkbox"/> \$125	<input type="checkbox"/> Color
Green Trails	2,200	Monthly 1st		<input type="checkbox"/> \$350	<input type="checkbox"/> \$250	<input type="checkbox"/> \$205	<input type="checkbox"/> \$195	<input type="checkbox"/> \$125	N/A
Ashbury	1,225	Monthly 1st		<input type="checkbox"/> \$235	<input type="checkbox"/> \$140	<input type="checkbox"/> \$125	<input type="checkbox"/> \$115	<input type="checkbox"/> \$100	<input type="checkbox"/> Color
White Eagle	1,150	Monthly 1st		<input type="checkbox"/> \$235	<input type="checkbox"/> \$140	<input type="checkbox"/> \$125	<input type="checkbox"/> \$115	<input type="checkbox"/> \$100	<input type="checkbox"/> Color
Tall Grass	1,125	Monthly 1st		<input type="checkbox"/> \$235	<input type="checkbox"/> \$140	<input type="checkbox"/> \$125	<input type="checkbox"/> \$115	<input type="checkbox"/> \$100	<input type="checkbox"/> Color
Stonebridge	1,000	Quarterly 10th Mar Jun Sep Dec		<input type="checkbox"/> \$235	<input type="checkbox"/> \$140	<input type="checkbox"/> \$125	<input type="checkbox"/> \$115	<input type="checkbox"/> \$100	<input type="checkbox"/> Color
Ashwood Club	725	Monthly 10th		<input type="checkbox"/> \$200	<input type="checkbox"/> \$135	<input type="checkbox"/> \$115	<input type="checkbox"/> \$105	<input type="checkbox"/> \$90	<input type="checkbox"/> Color
High Meadow	625	Odd Month 15th		<input type="checkbox"/> \$200	<input type="checkbox"/> \$135	<input type="checkbox"/> \$115	<input type="checkbox"/> \$105	<input type="checkbox"/> \$90	<input type="checkbox"/> Color
Oakhurst North	600	Quarterly 1st Mar Jun Sep Dec		<input type="checkbox"/> \$200	<input type="checkbox"/> \$135	<input type="checkbox"/> \$115	<input type="checkbox"/> \$105	<input type="checkbox"/> \$90	<input type="checkbox"/> Color
Stillwater	580	Monthly 10th		<input type="checkbox"/> \$185	<input type="checkbox"/> \$130	<input type="checkbox"/> \$105	<input type="checkbox"/> \$95	<input type="checkbox"/> \$85	<input type="checkbox"/> Color
River Run	525	Monthly 10th		<input type="checkbox"/> \$185	<input type="checkbox"/> \$130	<input type="checkbox"/> \$105	<input type="checkbox"/> \$95	<input type="checkbox"/> \$85	<input type="checkbox"/> Color
Knoch Knolls	450	Odd Month 15th		<input type="checkbox"/> \$185	<input type="checkbox"/> \$130	<input type="checkbox"/> \$105	<input type="checkbox"/> \$95	<input type="checkbox"/> \$85	<input type="checkbox"/> Color
Breckenridge	300	Monthly 10th		<input type="checkbox"/> \$140	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> Color
Brighton Ridge	300	Quarterly 10th Jan Apr Jul Oct		<input type="checkbox"/> \$140	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> Color
Rose Hill Farm	275	Even Month 10th		<input type="checkbox"/> \$140	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> Color
Clow Creek	275	Even Month 15th		<input type="checkbox"/> \$140	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> Color
Stonegate West	225	Quarterly 10th Mar Jun Sep Dec		<input type="checkbox"/> \$140	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> Color
Tamarack	225	Even Month 15th		<input type="checkbox"/> \$140	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> Color

COLOR ADS AVAILABLE FOR ALL SIZES — UP-CHARGE FOR PREMIUM COLOR PLACEMENT

(Premium placement includes inside front cover, centerfold, inside back cover and outside back cover where available.)

Complete this order to reserve space and return with artwork by the 15th to Amy Scoville at amy@allegranaperville.com

ARTWORK SPECS

Full Page 7.5"w x 10"h
 1/2 Page 7.5"w x 5"h or 3.5"w x 10"h
 3/8 Page 3.5"w x 7.25"h
 1/4 Page 3.5"w x 5"h
 1/8 Page 3.5"w x 2.25"h

- Preferred formats are PDF or JPEG
 - Pricing is based on high resolution 300 dpi
- (Files submitted at a lower resolution are not guaranteed to print correctly)

PRICING

Invest in a Package Special and SAVE!
Call or email for package-based pricing!

- Call or email for better pricing on longer terms
- Ad design starts at \$95
- All pricing is subject to change without notice
- Pricing is quoted per publication per month
- Credit cards or checks accepted and payable to:
 Allegra, 2200 Ogden Ave., Suite 550, Lisle, IL 60532

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone No: _____ Email: _____ Payment: Check ☐ Credit Card ☐

Credit Card # _____ Exp. ____/____ CVV Code: _____ Amount: \$ _____

Signature: _____ Date: _____

Effective January 2024

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COVERAGE MAP OF COMMUNITY HOMEOWNER ASSOCIATION NEWSLETTERS



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