



ALLEGRA®

DESIGN • PRINT • MARKETING

LABELS

endless applications

PRODUCT CATALOGUE

QE Label Features

Size

Roll width is 8" on all stocks.
Repeat length is up to 27".
Can be one shape or multiple different shapes.



Ink

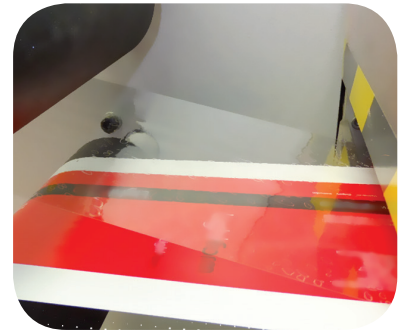
Digital toner provides vibrant full colour and UV protection resists fading. One colour, up to four colour, plus **white ink** available to enhance your images.

Variable

Consecutive Numbering,
Consecutive or static
Barcodes, QR codes and
UPC - set up and printing
available in black ink. Variable
information available for mail
applications.

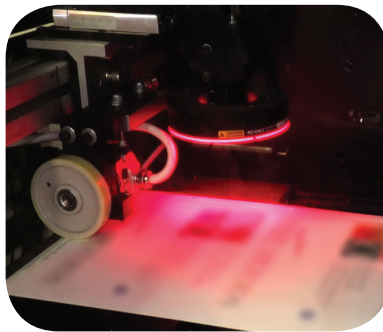
Laminate

Gloss or Matte laminates are
Polyester based stock for
durability, scratch protection
and are UV coated for fade
resistance.
UV varnish also available in
Matte and Gloss.



Laser Die Cutting

Laser die cutting makes ordinary
EXTRAORDINARY!
Any shape die cut **NO EXTRA
COST** with dieline art supplied.



Press Proofs

Press proofs or a press/die cut
proof are available for a small up
charge. We press proof all Prime
labels (labels that act as the
main identification of a product;
food products, pharmaceuticals,
etc) for your satisfaction.

Roll Format

Labels are produced in roll
format. 3" cardboard cores
available. Select the number of
labels you would like on a roll
or we ship best fit per roll.
Also Available: Perf between
every label.

Sheet Format

Off line Sheeter can cut labels
to an individual size or sheet
length. Minimum size is 2"x 2".
Your choice of 1 per sheet or
multiple.





Grocery & Retail

Labels are everywhere



Let us help you with some application ideas!

Grocery



Gloss Freezer



Gloss Permanent



Matte Water Removable

Special adhesive for freezer environment

Retail



Gloss Removable

Doesn't leave glue residue



Poly Security Permanent



Silver Dull Permanent

Draw attention with silver stock

Magenta indicates dieline possibilities



Construction & Automotive

Labels are everywhere



Let us help you with some application ideas!

Automotive



Bright Silver



Poly Permanent



Clear Ultra Removable

Weather resistant

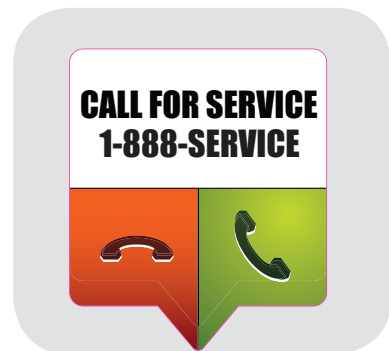
Construction



Fluorescent



Poly Supertac



Gloss Permanent

Laminate for extra protection



Shipping & Window Application

Labels are everywhere



Let us help you with some application ideas!

Shipping



Matte Block Out



Fluorescent-Laminate



Thermal Transfer

Cover old info with block out stock

Window Application



Clear Ultra Removable



White Gloss Removable



Bright Silver

Use white ink for opaque appearance

Magenta indicates dieline possibilities

Corporate Identity & Cosmetic

Labels are everywhere

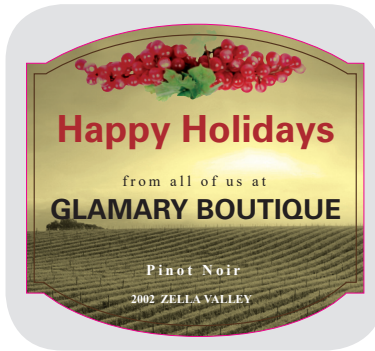


Let us help you with some application ideas!

Corporate Identity



Silver Iridescent



Semi Gloss Permanent



Clear Ultra Removable

Add pizzazz

Cosmetic



Silver Dull



Clear Permanent



Poly Conformable

Make your product stand out

Magenta indicates dieline possibilities

How to Order?

1. Stock options

White: Matte - Semi Gloss - Gloss - Poly • Metallic: Bright Silver - Dull Silver - Iridescent Silver
 Fluorescents: Yellow - Orange - Red - Pink - Green • Clear

2. Adhesive options

Permanent • Removable • Ultra Removable • Freezer • Water Removable

3. Pick a size & shape

Measure image left to right, and top to bottom. Every shape is a standard shape, there are no die charges!

4. Choose ink colour

You choose the colours, including white opaque. Every colour is a standard colour!
 1 colour, 2 colour, full digital colour, white ink.

5. Send in your file

PDF or EPS files. Supply in vector format when possible.
 Include a magenta outline for die shape.

	Matte	Beverage	Thermal	Semi Gloss	Gloss	Poly	Poly Conformable	Security	Clear	Metallic	Iridescent	Fluorescent
Features												
Writeable	✓	✓	✓	✓								✓
Permanent Adhesive	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Removable Adhesive	✓				✓				✓			
Ultra Removable Adhesive									✓			
Poly Supertac						✓						
UV Resistant	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Moisture Resistant		✓		✓	✓	✓	✓	✓	✓	✓	✓	
Water Proof					✓	✓	✓	✓	✓	✓		
Weather Resistant					✓	✓	✓	✓	✓	✓		
Freezer Adhesive					✓							
Block Out	✓*											
Water Removable		✓										
Surface Application												
Glass	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Plastic	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Metal	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Paper/Cardboard	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

* **Matte Block Out** is available on permanent adhesive only.

Request for Quote / Order

Stock

WHITE MATTE

Permanent*, removable, or water removable adhesive**
Indoor usage
40lb Paper based label
Can be typed or written on
Water removable is perfect for Beverage/Wine label
*Matte Block Out is available on permanent adhesive only
**Label is removable when submersed in 37°C water

THERMAL TRANSFER

Permanent adhesive
For use in Thermal transfer printers
60lb Paper based label
Compatible with laser printers such as Zebra, Sabo, etc

WHITE GLOSS

Hi Gloss finish
Permanent, removable or freezer adhesive
Indoor / outdoor usage
Superior ink quality
40lb Polypropylene based label

WHITE POLY

Hi Gloss finish
Permanent adhesive-Regular or Supertac
Poly Security in Tamper Resistant Format
Indoor / outdoor usage
Great for outdoor use
50lb Polyester based label

POLY CONFORMABLE

Permanent adhesive
Flexible for contoured surfaces
Indoor / outdoor usage
Excellent for plastic or glass packaging
50lb Polyolefin based label

CLEAR

Permanent, removable or ultra removable adhesive
Indoor / outdoor usage
Great for glass applications

METALLIC

Bright/Dull Silver
Permanent adhesive
Indoor / outdoor usage
Excellent for HVAC

IRIDESCENT SILVER

Permanent adhesive
Indoor usage
Paper based
Holographic visual effect

FLUORESCENT

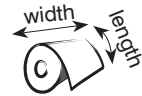
Yellow/Orange/Red/Pink/Green
Matte finish
Can be typed or written on
Excellent for high visual areas
40lb Paper based label

Date _____ Quote Exact Repeat Change Repeat **L** _____
(Docket #)

Ship to:

Name	Ph.	Contact	
Address	City	Prov.	P.C.

Label Type: Roll Sheeted



Qty _____ Label size _____ W x _____ L

Stock _____ Adhesive Permanent Removable Freezer
 Ultra Removable Water Removable

Applied to _____ Ink Colours One Two CMYK + White Opaque

Bleeds Yes No Laminated Matte Gloss Varnished Matte Gloss

Shape Any Shape Matrix (waste) removed Yes No

Sheet Labels: # labels/sheet _____ Roll Labels: # labels/roll _____ Best fit
Min. size 2"x 2"

of labels to view _____ Perf'd between labels Yes No

of dispenser boxes 1 Box included 3" Core Required Yes No

Numbering Barcode UPC QR Variable Type
_____ & up

Label Applied by Hand Machine (if applied by machine Unwind direction is mandatory)

Unwind Direction Top first Bottom first Right first Left first Best fit

Art Required

Yes No Format* _____ Die line supplied Yes No (Charges apply)
* PDF or EPS files. Supply in vector format when possible

Proof

Yes No Email _____ Hard Copy
E-mail address

Press (Charges apply)

**All prime labels (retail product labels) require a press proof.
Please advise if this is a prime label.**

H2-36 Printed on 28lb digital stock

SHAPE & COLOUR YOUR WAY!