



# Nonprofits...need help telling your story?



## PURPOSE

The 7th Annual Allegra **FootPRINT Fund** awards marketing and print services to select nonprofit organizations to help enhance their image, expand their services and extend their marketing communications budget. To date Allegra Providence has donated more than \$50,000 to local nonprofit organizations and associations. Each year we increase our total award package and this year will be \$14,000, a 17% increase over last year.

## APPLICATION GUIDELINES

### Who is Eligible?

The **FootPRINT Fund** is available to any nonprofit group, association or charitable organization in Rhode Island that meets the **FootPRINT Fund** selection criteria.

### What is the Value of Services Awarded?

Services are awarded with a value of up to \$500.00 per organization for the award year.

Services include marketing collateral, printing, mailing services, signage, graphic design and promotional items.

All awarded print services must be used during the 2024 calendar year. Awards may only be used for projects originating during these dates and not to offset any existing balance due to Allegra.

## HOW DO WE APPLY?

Apply online at [AllegraProvidence.com](http://AllegraProvidence.com).

The application deadline is 3/4/2024.

All applicants will be notified of status by 3/15/2024.

### What are the Selection Criteria?

Applications are reviewed by a panel of representatives from Allegra along with members of the local community. The panel responds in writing to applications that are submitted in accordance with the application deadline. Organizations should not assume an award has been given until such notification. Any eligible organization or association can apply and need not be a customer of Allegra Providence.

Award recipients are selected based upon how the marketing and print services will be used to further the organizations goals, including:

**Service expansion** - Use of services to contribute to expanding an organizations awareness or existing service projects.

**Program enhancements** - Use of services to promote new programs or projects.

**Leveraged efforts** - Use of services to increase the impact of other existing resources.

### We're here to help you impact the lives of others.

Community support is a core value at Allegra Providence. The **FootPRINT Fund** is designed to aid nonprofit organization in their quest to create lasting impressions.

The **FootPRINT Fund** helps local organizations and associations leave their "footprints" in our community through increased awareness and visibility. We challenge each of you to use these marketing and print services awards to build a better community, one step at a time.

## HAVE QUESTIONS?

For more information, contact Bud McCann at 401.421.5160, visit our website at [AllegraProvidence.com](http://AllegraProvidence.com) or email [print@allegraprovidence.com](mailto:print@allegraprovidence.com)

**Allegra Marketing Print Mail**

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2024  
**FootPRINTFund**  
FOR NONPROFIT FRIENDS

MAKING OUR MARK ON THE COMMUNITY  
ONE STEP AT A TIME.

