

# Get **HIGH IMPACT** results with advertising specialties

## Affordable. Versatile. Memorable.

63% of consumers keep promotional hats because they find them attractive. – ASI Central



## Worn with Pride

72% of customers believe that the quality of the promo equals the reputation of the company.

– PPAI

## Utility is Key

**53%** of customers with promo products use them about once a week. – SAGE



## Top of Mind

Almost nine out of 10 people can recall the company that gave them a branded promotional product. – SAGE

## Playing Favorites

**82%** of people have a more favorable impression of a brand after receiving a promotional product.

– PROMotion Marketing, LLC



## Show some LOVE

57% of consumers who own promotional products report that they have kept some for more than five years.

– ASI Central

## Contact your local Allegra today.

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